Obergine

Obergine wins a Site of the Year Award in the 2011 Kentico Awards in the Education Sector

Web design, digital marketing and branding agency – Obergine – has picked up a Kentico Site of the Year Award for their work for Oxford University Press (OUP).

The Oxford University Press (OUP) Oxford Online Learning Zone e-learning portal was short-listed to 3 from a list of 192 websites by the Kentico team.

The finalists were then submitted to a public vote that established the Oxford Online Learning Zone as the Best Education Site for 2011.

The Oxford Online Learning Zone was commissioned by OUP's English Language Teaching (ELT) division to help Spanish primary school children learn English and supplement book resources used in Spanish schools.

The e-learning website provides a whole new world of studying; allowing students to work through interactive stories, songs and extra practice activities for their designated course. As well as course-related activities, students will have access to an exciting "Fun Zone" area with a range of animated Flash games that students can play alongside their studies.

Jeremy Anderson, Obergine Digital Director says:

"We are simply delighted with the accolade! We are very proud of our work with Oxford University Press and it is rewarding to have the public agree that the site is a little bit special."

The award winning Oxford Online Learning Zone website can be found at http://primary.oolz.oupe.es.

The Kentico Site of the Year Awards is an annual contest that seeks out the best Kentico CMS website implementations worldwide. The full list of 2011 Kentico award winners can be found at http://www.kentico.com/Customers/Site-of-the-Year/Site-of-the-Year-2011.
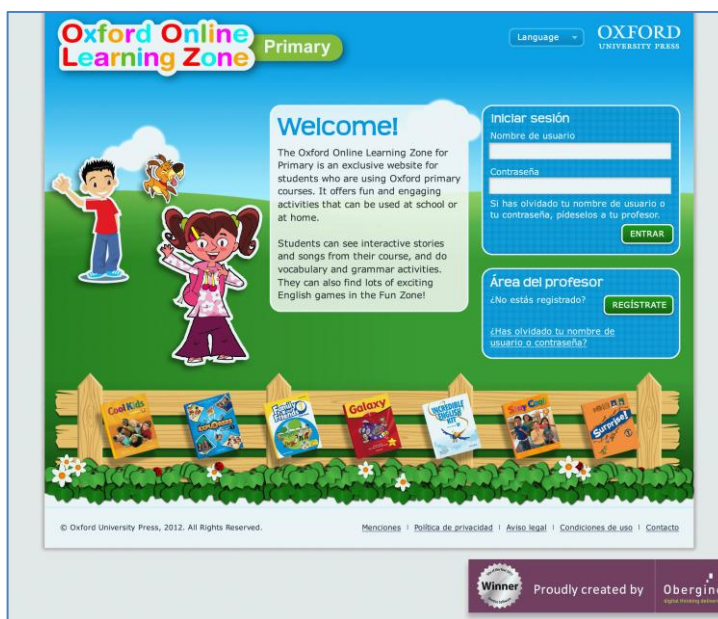
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About Obergine

Obergine is an award winning Oxford web design, digital marketing and branding agency that specialises in the in the creation of multi-channel marketing and business solutions that add value to their clients and customers.

Obergine are Kentico Gold Partners with an impressive track record of using the Kentico CMS platform to implement e-commerce, campaign and corporate mobile/web sites for both the B2B and B2C markets.

Their clients include Nielsen, Concha y Toro, Oxford University Press, University of Oxford, Cono Sur Wines, Unipart and the University of Reading.

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About Kentico CMS

The Kentico CMS (http://www.kentico.com) is a web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform.

It's currently used by more than 4,000 websites in 84 countries by companies that include Microsoft, McDonald's, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Samsung, Gibson, ESPN, Guinness, DKNY, Abbott Labs, Medibank and Ireland.ie.